

REVEL REUSE

A FUNDRAISER FOR LIFECYCLE BUILDING CENTER
MARCH 16, 2017 | 6:00-9:00 PM

COHOSTED BY:



- WHAT:** Lifecycle Building Center's **REVEL IN REUSE 2017 Annual Fundraiser**
WHEN: Thursday, March 16, 2017 | 6:00-9:00pm
WHERE: Westside Market | 1530 Ellsworth Industrial Blvd. Atlanta, GA 30318

EVENT OVERVIEW:

Come meet your favorite Atlanta chefs from restaurants such as Leon's Full Service, Local Three and Wrecking Bar Brewpub, and enjoy their culinary creations made with local, organic ingredients. You can do this all while networking with our passionate community, and compete for unique prizes including a **5KW Residential Solar System from Hannah Solar valued at \$15,000**. Attendees will learn how Epic Development partners with Lifecycle Building Center (LBC) to salvage materials and meet several Westside Market vendors who specialize in repurposing reclaimed materials. Several area nonprofits will also share the benefits of collaborating with LBC on their facility projects.

PARTICIPATE IN THE EVENT:

We are looking for local restaurants, businesses and organizations to participate in the event. We have an expected event attendance of 300-400 within our audience of real estate professionals, developers, contractors, architects, engineers, designers, artists and more. If you have a product or service you would like to offer in return for the opportunity to connect with this community, please contact Shannon Goodman at 678.592.0417 or at shannon@lifecyclebuildingcenter.org.



SPECIFIC HELP NEEDED

- Restaurant Sponsors
- Beverage Sponsors
- Event Promotion
- Event Sponsors



FOR MORE INFORMATION

For more information, please visit the event's webpage at lifecyclebuildingcenter.org/fundraiser.

ABOUT LIFECYCLE BUILDING CENTER:

LBC is a five-year old nonprofit organization that maximizes resource efficiency in the built environment by salvaging usable building materials and through free educational programs. LBC operates a 70,000 square-foot retail facility in Southwest Atlanta which is open to the public and offers material pickup and deconstruction (material removal) services. Nonprofits, schools, community groups and houses of faith can also access free materials through LBC's Nonprofit Material MATCH Program.

SINCE BEGINNING OPERATIONS IN 2011, LBC HAS:

- Diverted 2.7 million pounds of building materials from landfills
- Donated free building materials to 100 nonprofit organizations
- Saved the community over \$1.5 million through discounts on material purchases and free material donations to nonprofits

Twitter hashtag for event: **#lbcrevel**

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SPONSORSHIP LEVELS AND BENEFITS

PALLADIUM LEVEL (\$10,000 & UP) *Each sponsorship offsets full operating costs for 10 Nonprofit Material MATCH Program grants.*

- Acknowledgement within press release
- Acknowledgement within pre-event promotion emails
 - Recognition within signage displayed at event
- Social media promotion, including video interview
 - Recognition on LBC website
- Special recognition within an announcement during event or speaking opportunity during event
 - 40 LBC t-shirts
 - 40 complimentary tickets to event

TITANIUM LEVEL (\$5,000-\$9,999) *Each sponsorship offsets full operating costs for 5 Nonprofit Material MATCH Program grants.*

- Acknowledgement within pre-event promotion emails
 - Recognition within signage displayed at event
 - Social media promotion
 - Recognition on LBC website
- Special recognition within an announcement during event or speaking opportunity during event
 - 20 LBC t-shirts
 - 20 complimentary tickets to event

PLATINUM LEVEL (\$2,500 - \$4,999) *Each sponsorship offsets full operating costs for 3 Nonprofit Material MATCH Program grants.*

- Acknowledgement within pre-event promotion emails
 - Recognition within signage displayed at event
 - Social media promotion
 - Recognition on LBC website
- Special recognition within an announcement during event
 - 10 LBC t-shirts
 - 10 complimentary tickets to event

GOLD LEVEL (\$1,000 - \$2,499) *Each sponsorship offsets full operating costs for 1 Nonprofit Material MATCH Program grant.*

- Acknowledgement within pre-event promotion emails
 - Recognition within signage displayed at event
 - Social media promotion
 - 4 LBC t-shirts
- 4 complimentary tickets to event

SILVER LEVEL (\$500 - \$999) *Each sponsorship offsets full material costs for 1 Nonprofit Material MATCH Program grant.*

- Acknowledgement within pre-event promotion emails
 - Recognition within signage displayed at event
 - 2 LBC t-shirts
- 2 complimentary tickets to event

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SPONSORSHIP CONFIRMATION FORM

Individual or Company Name _____
(As you wish it to appear on event materials)

Contact Name _____ Title: _____

Email _____ Phone Number: _____

How did you hear about the LBC? _____

Sponsorship Amount: \$ _____

- Payment Method:
- Check
 - Visa/AMEX/MasterCard _____
 - Please invoice me. I will pay my sponsorship commitment by **February 17, 2017**.

Credit Card # _____ Security Code _____

Expiration Date _____

Name on Card _____

Authorized Signature _____

____ I will use the tickets associated with my sponsorship. I will use _____ total tickets.

____ I will not use the tickets associated with my sponsorship.

All sponsorships must be confirmed by Feb. 24, 2017, for inclusion in event marketing materials. All sponsorships must be paid by March 1, 2017. Return this form to: Lifecycle Building Center, P.O. Box 7661, Atlanta, GA 30357. Attention: Shannon Goodman, or via email to Shannon@lifecyclebuildingcenter.org on or before Feb. 24, 2017.

Twitter hashtag for event: #lbcrevel

PAST ANNUAL FUNDRAISER SPONSORS HAVE INCLUDED:

- Affairs To Remember • Atlanta Communications Company • Atlas Disposal/Atlas Demolition • CDI USA
- Coca-Cola • DPR Hardin Construction • Ecoworks Studio • Energy Ace • Epic Development Atlanta
- Geheber Lewis + Associates • Gensler • Integral Group • JE Dunn Construction • Makaila & Co. Realty
- McGuireWoods Consulting • The Mercantile • New South Construction • Niles Bolton Associates
- Paces Properties • Patterson Services Inc. • Peachtree Tents & Events • Perkins+Will
- Perennial Properties • Southern Demolition + Environmental • Surber Barber Choate + Hertlein
- SweetWater Brewing Company • Trees Atlanta • View Glass • Watershed

LBC'S 2017 REVEL IN REUSE SPONSORS

PALLADIUM LEVEL (\$10,000 & UP) *Each sponsorship offsets full operating costs for 10 Nonprofit Material MATCH grants.*



TITANIUM LEVEL (\$5,000-\$9,999) *Each sponsorship offsets full operating costs for 5 Nonprofit Material MATCH grants.*



PLATINUM LEVEL (\$2,500 - \$4,999) *Each sponsorship offsets full operating costs for 3 Nonprofit Material MATCH grants.*



GOLD LEVEL (\$1,000-\$2,499) *Each sponsorship offsets full operating costs for 1 Nonprofit Material MATCH grant.*



SILVER LEVEL (\$500-\$999) *Each sponsorship offsets material costs for 1 Nonprofit Material MATCH grant.*

PROVISIONS PROVIDED BY:



LBC'S NONPROFIT MATERIAL MATCH PROGRAM



Each year, **LBC's Nonprofit Material MATCH Program** provides free building materials to dozens of nonprofits, schools, community groups and houses of faith to support their facility construction and renovation projects. These grants connect usable materials that were destined for the landfill with deserving organizations who are serving the Atlanta community. Since 2011, LBC's Nonprofit Material MATCH Program has awarded material grants to 100 organizations. **Your sponsorship of Revel in Reuse will directly support 60 additional material grants in 2017.**

PAST NONPROFIT MATERIAL MATCH PROGRAM GRANT RECIPIENTS INCLUDE:

- Atlanta BeltLine Atlanta Community Food Bank Atlanta Community Toolbank Atlanta Habitat for Humanity Bearings Bike Shop Beltline Bikes Blackstone Academy Boys & Girls Club Centennial Academy Chattahoochee Hills Charter School City Church Eastside Cloverleaf School Cornerstone Church Cumberland Academy of Georgia Dad's Garage Decatur Makers Decatur PreServation Alliance Destiny Center Ministries Drew Charter School East Paulding High School Essential Theatre Eyedrum FCS Urban Ministries Finch Elementary Fred A. Toomer Elementary School Friends of Refugees Georgia Interfaith Power & Light Georgia TRADE UP Good Shepherd Agro Ecology Center GROW Montessori Habitat for Humanity ReStore HELP ORG / Westside Atlanta Land Trust HomeAid Atlanta House Proud Intown Community School Life is Labs Living Room Love and Light Institute Medshare MLK Community Service Project Mozley Park MODA New Life Church Nicholas House North Decatur Presbyterian Church Park Pride Perkerson Elementary Renew Atlanta SIAAH Sustainable Lakewood Christian Academy St. John's Episcopal Church Sylvan Middle School The Nest Nursery School The Stonehaven School Truly Living Well Urban Farm Tucker Highschool United Way WeCycle West Atlanta Watershed Alliance WonderRoot